



SABINA HOCHROTH

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abstract

Art Director with 12+ years of experience in various areas of design [print, web, tv, environmental, exhibits, film, etc.]

Hands-on experience as a creative supervisor—from overseeing junior designers, production crew, talent, location shoots and supervising flame/avid sessions to planning, designing exhibits for museums and events.

Congenial problem-solver and a team player thriving on efficacy, quality and rigorous content development through ideation process.

Self-motivated, dedicated and highly adaptable.

work

Currently Freelancing~

2009 > 2011	Mediaworks, Inc. New York, New York	Freelance Art Director <i>Clients: Avenues, Louis Berger Group, Smart Agent, Chase, Asurion, etc.</i>
2007 > 2008	JOOTS Honolulu, Hawaii	Freelance Art Director [Web] <i>Clients: Forever Florals, Sustain Hawaii, Kobo, etc.</i>
2006 > 2007	Starr Seigle Communications Honolulu, Hawaii	Associate Creative Director <i>Clients: Sony (Corporate Advertising, Sony Expo & Sony Open), Fairmont, Superferry, American Savings Bank, University of Hawaii, Group 70, etc.</i>
2005	Jon Duarte Design Group Honolulu, Hawaii	Senior Art Director <i>Clients: Centex, Mid Pacific Institute, Ko Olina Resort & Marina, etc.</i>
2003 > 2004	Ralph Appelbaum Associates, Inc. New York, New York	Design Consultant/Designer <i>Clients: Portuguese Museum at Estação da Luz in São Paulo - Brazil, Museum of Natural History in Utah, Jazz Museum in Harlem, NYC</i>
2002 > 2003	Mediaworks, Inc. New York, New York	Art Director <i>Clients: Herkimer Museum, Vertebrae, Film: "My Architect" [nominated for Academy Award, Best Documentary Feature]</i>
2001	Trollback and company New York, New York	Freelance Art Director <i>Clients: Showtime Networks</i>
2000 > 2001	USA Networks [Print & On-Air] New York, New York	Freelance Art Director <i>Clients: USA Networks</i>

[Please inquire about further work experience.]

education

Massachusetts Institute of Technology
Cambridge, Massachusetts

A year of graduate studies in Architecture

Art Center College of Design
Pasadena, California

Bachelor of Arts in Graphic Design & Packaging
with secondary study in Illustration